



**MINISTRY OF AGRICULTURE, LIVESTOCK AND FISHERIES  
STATE DEPARTMENT FOR FISHERIES, AQUACULTURE AND BLUE ECONOMY  
AQUACULTURE BUSINESS DEVELOPMENT PROGRAMME (ABDP)**

**IFAD LOAN NO: 2000002052 - Aquaculture Business Development Programme**

**SPECIFIC PROCUREMENT NOTICE**

<b>Country</b>	Kenya
<b>Name of Project</b>	Aquaculture Business Development Programme (ABDP)
<b>Contract Title</b>	<b>Consultant Community Development Advisor for the Aquaculture Business Development Programme</b>

**RFP Reference**

REF NO: MOALF/SDFA&BE/ABDP/TOR/2019-2020/013

## **SECTION I: LETTER OF INVITATION**

Date: April 21,2020

Dear Sir/Madam,

### **RE: TERMS OF REFERENCE FOR A COMMUNITY DEVELOPMENT SPECIALIST FOR THE AQUACULTURE BUSINESS DEVELOPMENT PROGRAMME (ABDP)**

#### **1. Introduction and Project Description**

##### **1.1 Background Information**

Aquaculture Business Development Programme (ABDP) is an eight (8) year project (2018-2025) funded by Government of Kenya, International Fund for Agricultural Development (IFAD) and the Local Community. The financial agreement was signed on 22<sup>nd</sup> June 2018 and came into force same day of signing.

##### **1.2 Project Goal and Objectives**

The **Overall Goal** of the project is to “*contribute to the reduction of poverty and increased food security and nutrition in rural communities of Kenya*”. This goal is pursued via one **development objective** which reflect the poverty-food security and nutrition nexus:

- i. Increased incomes, food security and nutritional status of the wider communities of poor rural households involved in aquaculture in the targeted Counties.

The objective is in line with the current IFAD Country Strategic Opportunities Programme (COSOP) for Kenya: (SO-II) Improved access to productivity enhancing assets, technologies and services for vulnerable rural women, men and young people in target areas.

##### **1.3 Project Area and Target**

The **project area** are the Counties with high concentrations of aquaculture activity, high production, existing infrastructure (processing, marketing and research), adequate water resources and marketing potential. Area selection also takes into account poverty targeting criteria. The programme will target fifteen (15) Counties (Migori, Kakamega, Homa Bay, Nyeri, Meru, Kirinyaga, Tharaka Nithi, Kisii, Kisumu, Siaya, Busia, Embu,

Kiambu, Machakos and Kajiado). The project will start with six (6) Counties (Homa Bay, Migori and Kakamega in Western Kenya Region) and Kirinyaga, Nyeri and Meru (in Central/Eastern Region) in the first two years and then expanding on a need basis from the third year.

The total number of Programme direct beneficiary household is about 35,500 (213,000 people) of which 5,500 are youth. These beneficiaries consist of male and female smallholder fish farmers (29,900) involved in fish farming at different productive levels (subsistence and medium-farming). The fish farmers would include 30% women and 20% youth. The beneficiaries' households include 5,500 youth (50% men and 50% women) benefiting from employment and self-employment opportunities along the non-production segments (processing, trading, etc.) of the aquaculture value chain. The total outreach to indirect beneficiaries will include about 300,000 people benefiting from nutrition initiatives.

#### **1.4 Rationale for ABDP**

The burgeoning aquaculture subsector in Kenya presents a major opportunity to reduce persistent rural poverty in the country by increasing incomes and tackling diet-related issues. Historically, fish production and consumption has been low nationally, with relatively little produced or consumed except in the Western region. Hitherto, domestic supplies have come mainly from inland capture fisheries supplemented by marine catch. The quantity landed from the main source, Lake Victoria, has been in steep decline since the 1980s. Currently national demand is increasing from a low level, prices are rising and imports filling the widening gap in supply.

A profitable aquaculture subsector is emerging in response to growing demand, accelerated by a very substantial strategic GoK investment under the economic Stimulus Programme (ESP) of 2009-2013. The ESP initiative sought to introduce aquaculture as an additional enterprise in diversification of the predominant mixed farming systems rather than to create "fish farmers". Important potential advantages for smallholders were the fact that aquaculture is less vulnerable to the effects of climate change than rainfed field crops, and the addition of a different technology spreads the risks in small-scale farming. Though ESP progress was slowed by a lack of connection to the larger "private sector" value chain operators and the unrelated decision two years on to devolve implementation responsibilities to newly formed County Governments, the programme was instrumental in introducing aquaculture to a wide constituency especially in Central and Eastern Region, and kick starting an important subsector.

#### **1.5 Project Components**

The project interventions are being implemented through three (3) major components namely:

### **1.5.1 Small Holder Aquaculture Development**

The objective of the component is to strengthen the capacity of smallholder farmers, mostly aquaculture pond farmers, to increase production and improve productivity as well as to create opportunities for non-fish farming actors interested to develop micro-enterprises along the aquaculture value chain. The component will also contribute to improved diet quality of the Kenyan population through the increased awareness on consumption of fish, fish products and dietary diversity. The outputs of this component are:

- a) Upgrade aquaculture production base through rehabilitation of existing aquaculture production facilities (ponds and others, including those established by the ESP;
- b) Introduce new fish farming facilities (pond and others) focusing on new entrants to the sector (mainly youth and women);
- c) Develop sound practices, training and capacity building for smallholder practicing cage culture and aquaculture in small man-made reservoirs, pending the completion of guidelines and SEIAs;
- d) Promote the technical and business skills of smallholder fish producers to increase their production and productivity as well as their income and move them from subsistence to commercially oriented production;
- e) Build the capacity for feed cottage industries and fingerling production, introduced under the ESP program;
- f) Identify entrepreneurial off-farm opportunities and create skills for off-farm entrepreneurial opportunities, focusing on youth including landless, near landless youth and women and other disadvantaged groups; and
- g) Promote fish consumption and the production of value-added fish products to advance the nutritional status and food security of the wider communities, with particular attention to the most vulnerable categories including children and women of reproductive age.

### **1.5.2 Aquaculture Value Chain Development**

The Component comprises interventions to broaden and deepen the aquaculture value chain with a series of strategic Public-Private-Producer-Partnerships (PPPPs) within a robust modern public sector framework as well as support for smallholder farmer groups' business plans. The purpose of the support is to make the aquaculture producers' core activities financially viable and bankable. The component would also seek to build up the capacity of public and private supporting services to the aquaculture subsector with the express intention of increasing the real demand for smallholder production.

### **1.5.3 Project Management and Coordination**

The component is designed to ensure that the project is effectively and efficiently managed. The objective of the component is to enhance management in implementation and coordination of project activities so as to assess project impacts and progress made towards achieving project objectives.

## **2.0 About The Position**

We are looking for an individual consultant adept in community development matters who will be reporting to the Project Coordinator. The incumbent will be required to travel to project locations for work purposes.

The community development specialist should:

- ✓ Be familiar with community development methodologies and procedures
- ✓ Have experience in implementing development project related to community development in rural sector, preferably in livestock and fishery;
- ✓ Serve as a channel of communications between ABDP and others working on community development issues in government, implementing agencies, research centers, NGOs and other development projects of relevance for the project.

## **3.0 Detailed Description of Tasks**

### ***Objective - Support Programme Implementation with regard to community based activities***

- i. Facilitate the planning, management and implementation of the community based mobilization activities of the project;
- ii. In collaboration with other PCU Officers, coordinate the awareness creation to stakeholders and beneficiaries on project objectives and implementation arrangements;
- iii. In collaboration with the fifteen project counties to work with community based organizations and local/traditional institutions to mobilize and sensitize communities to aquaculture-related opportunities, to get buy-in to ABDP initiatives and to build their potential to improve their quality of life and social and economic well-being;
- iv. To deploy Poverty Targeting Strategy and undertake a participatory mapping exercise at community level to identify levels of poverty and eligible participants ensuring inclusion of women and youth, among other vulnerable groups.
- v. To assist the selected participants to form groups and prepare them socially to participate in substantive activities;

- vi. Organize training for the county implementing teams on Participatory Rural Appraisal (PRA) and other participatory community mobilization techniques, and backstop the training of the community-based institutions by the county teams;
- vii. To facilitate the formation and strengthening of 780 fish farming groups and organizations based on clusters of nearby fish producers, which will be termed Small-scale Aquaculture Groups (SAGs);
- viii. To facilitate the formation and strengthening of 2,000 Aquaculture Support Enterprises (ASEs) targeting the non-fish farming youth
- ix. Facilitate the community action plan development process by the county and sub-county teams and the conversion of the plans into interventions and work plans;
- x. Coordinate training in group management, organization and governance in collaboration with the County Gender and Social Development Officers;
- xi. Coordinate the preparation of the work plans and budgets, and progress reports for the component;
- xii. Provide input into the following Programme Processes;
  - Preparation of the Annual Work Plan and Budget;
  - Design and implementation of the project M&E system;
  - Project Progress Reports
  - Project Supervision Reports
- xiii. Undertake any other duty assigned by the Programme Coordinator.

#### 4.0 Expected deliverables and timeline

Expected Output	Timing / Deadline
Develop a road map outlining key activities for the implementation of the community based mobilization activities of the Programme	Within 2 weeks of contract signing
Update roadmap and present to Programme Coordinator	Consistently every two weeks
Participate in stakeholder workshops for the various activities and contribute to the consultation reports	Within one week after each stakeholder workshop
Provide progress report on deployment of poverty targeting strategy and participatory mapping exercise at community level to identify levels of poverty and eligible participants into the Programme	Consistently every month
Provide Progress report on conversion of community action plans into interventions and work plan activities	Consistently every month

## **5.0 Consultancy Duration**

The duration of the consultancy is one year (twelve months), with a possibility of contract extension for another year, subject to satisfactory performance. The assignment is expected to commence in May 2020.

## **6.0 Reporting, accountabilities and location**

The Consultant will be based at the Programme Coordination Unit (PCU) offices in Nyeri and will report to Programme Coordinator and work closely with the PCU Team for guidance and advice.

## **7.0 Qualifications and Experience Required**

### **(i) Education**

- Have an advanced degree (Masters) in Community Development, Sociology, Social Work, Public Administration or other relevant field from a recognized university.

### **(ii) Work Experience and Competencies**

- The Expert will have not less than 10 years' continuous professional experience in the public and or development sector.
- Minimum 10 years' Experience and knowledge in community development methodologies, community mobilization, working with vulnerable groups and capacity building.
- Minimum experience in the last 3 years in community development and project management in the public sector for large donor/GoK funded project
- Demonstrated experience in GoK and donor funded projects, as well as understanding procedures and legislations of the GoK will be an added advantage.
- Good knowledge of project development especially of multilateral financial institutions like IFAD will be an added advantage.
- Excellent communication and report writing skills is essential
- Excellent training skills is essential.
- Proven track record in working effectively within multidisciplinary teams
- Computer proficiency in standard computer office applications

## **8.0 Inputs provided by the Client**

The client shall be responsible for the provision of office space and furniture, and supporting office equipment. The client shall include the consultant in all its

procurement arrangements concerning field visits as applicable. All such inputs shall be approved by the ABDP Programme Coordinator. Where travelling individually on programme duties, expenses will be incurred and reimbursed accordingly, in accordance with GOK procedures. All individual travel shall be approved by the ABDP Programme Coordinator.

#### **9.0 Terms of Payment**

Payment shall be made upon submission of acceptable deliverables as per schedule outlined in 4.0 and upon submission of completed timesheets.

#### **10.0 Selection Method**

The candidates will be evaluated based on their compliance with the requirements outlined in the TOR.

