



# MINISTRY OF AGRICULTURE, LIVESTOCK AND FISHERIES

## STATE DEPARTMENT FOR FISHERIES AND THE BLUE ECONOMY (SDF-BE)

### Kenya Marine Fisheries and Socio Economic Development Project (KEMFSED)

## REQUEST FOR EXPRESSION OF INTEREST

### (CONSULTANCY SERVICES-FIRM SELECTION)

## To Undertake a Mariculture Scoping Study with Respect to Kenyan Marine Waters

Ref: KE- MOALF-40641-CS-CQBS

Project ID No. P163980

The Government of Kenya has received a Project Preparation Advance from the World Bank towards the Kenya Marine Fisheries and Socioeconomic Development Project (KEMFSED), and intends to apply part of the proceeds for this consulting services.

The consulting services ("the Services") include:

**Brief description:** As a background, the KEMFSED project has an overall goal to enhance economic benefits and coastal livelihoods from marine fisheries and coastal aquaculture while safeguarding associated ecosystems' integrity. The five coastal counties proposed to be targeted under this 5-year project include: Kwale, Mombasa, Kilifi, Tana River and Lamu. The implementing agency will be the SDF-BE on behalf of the Government of Kenya.

The objective of this consultancy is to develop a roadmap for developing and unlocking coastal aquaculture (especially mariculture) potential in Kenya with particular emphasis on promoting a private sector investment and business-oriented approach, whilst also creating opportunities for coastal residents and producers to engage and share benefits. It is expected that a baseline of ongoing and planned mariculture activities will be characterized, opportunities and constraints identified for future mariculture development along the above lines, with particular focus on generating detailed recommendations for interventions that can be funded and implemented under the KEMFSED project.

#### Scope of work will include the following:

- (i) assessment of the governance framework and investment environment,
- (ii) review of past and current experiences in the mariculture sector and in relevant regional neighbors in the western Indian ocean and summarize factors for success and constraints,
- (iii) focus on the mariculture business environment including: characterizing production in terms of scale, profitability and value chain, undertaking a rapid assessment of production potential and financials, reviewing economic incentives and barriers to investment in the sector, providing recommendations and specific costed interventions on ways to promote entrepreneurship, private sector engagement and investment in mariculture sector in Kenya,
- (iv) assessing the potential for future mariculture development; and
- (v) undertake a SWOT analysis to mariculture production in Kenya; and present prioritized set of intervention options that can be considered for funding and implementation under the KEMFSED project. Each proposed intervention should be described and justified in appropriate detail that will allow it to be considered for implementation, with an indicative cost and timeframe.

**Estimated level of effort:** The assignment should commence immediately upon contract signing, and is expected to be completed within 10 weeks. The contract will be undertaken ensuring full consistency with the Terms of Reference (TOR) that is referred to in the REOI.

**Terms of Reference:** Detailed TOR for the assignment can be: (a) found at the following website: [www.kilimo.go.ke](http://www.kilimo.go.ke); (b) requested by sending an email to: [kemfsed@kilimo.go.ke](mailto:kemfsed@kilimo.go.ke) or (c) obtained at the address given below.

The Ministry, through the SDF-BE, now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The Consultant will need to integrate a specialized team of experts required to undertake the tasks. The Consultant should have technical and managerial capability. Shortlisting criteria could include: firm should have been in business for at least five years in similar areas as outlined in the TOR, with significant demonstrated experience in:

- (i) strategic planning and development of aquaculture or mariculture sub-sectors at national level within sub-saharan Africa or the Indo-Pacific;
- (ii) working with commercial, semi-industrial and/or industrial scale aquaculture;
- (iii) delivering high quality outputs to multilateral or other international agencies;
- (iv) governance and policy related issues
- (v) working with a variety of stakeholders including public, private, civil society and communities; and
- (vi) the entire mariculture business including by not limited to production types, production models, environmental impact, seed related, hatcheries, financial and business profitability and sustainability.

In addition, Consultants may submit documentary evidence such as brochures, statutory requirements etc., showcasing the firm's profile, at least two similar recent assignments undertaken in the last eight years.

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 and revised in November 2017 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the "Quality and Cost Based Selection – QCBS" method set out in the Procurement Regulations.

Complete **Expressions of Interest** along with other relevant documents should be delivered by email (to: [kemfsed@kilimo.go.ke](mailto:kemfsed@kilimo.go.ke)), or by mail, or in person as per details below. Documents should be delivered in plain sealed envelopes with consultancy **reference and name clearly marked on top** to the address shown below or placed in the tender box at our offices on 3rd floor, Maji House along Ngong road **on or before 25th January 2018at 11.00am**.

#### Postal address

**The Acting Director General  
State Department for Fisheries and the Blue Economy  
Kenya Marine Fisheries and Socio Economic Development Project (KEMFSED)  
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#### Physical address

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