



# MINISTRY OF AGRICULTURE, LIVESTOCK AND FISHERIES

## STATE DEPARTMENT FOR FISHERIES AND THE BLUE ECONOMY (SDF-BE)

### Kenya Marine Fisheries and Socio Economic Development Project (KEMFSED)

#### REQUEST FOR EXPRESSION OF INTEREST

#### (CONSULTANCY SERVICES-FIRM SELECTION)

### Scoping Study to Develop Strategic Approach for Enterprise Development in Coastal Fishing Communities in Kenya

Ref:KE- MOALF-40651-CS-CQBS

Project ID No. P163980

The Government of Kenya has received a Project Preparation Advance from the World Bank towards the Kenya Marine Fisheries and Socioeconomic Development Project (KEMFSED), and intends to apply part of the proceeds for this consulting service.

The consulting services ("the Services") include:

**Brief description:** As a background, the KEMFSED project has an overall goal to enhance economic benefits and coastal livelihoods from marine fisheries and coastal aquaculture while safeguarding associated ecosystems' integrity. The five coastal counties proposed to be targeted under this 5-year project include: Kwale, Mombasa, Kilifi, Tana River and Lamu. The implementing agency will be the SDF-BE on behalf of the Government of Kenya.

The objective of this consultancy is to support preparation of Component 3 of the KEMFSED project (i.e. "Strengthening Coastal Livelihoods which aims to enhance social and economic benefits that coastal communities derive from marine fisheries"), specifically by: (i) identifying a portfolio of well-justified, strategically-planned interventions that will strengthen small-to-medium scale enterprise development on the Kenyan coast, with a focus on increasing value redeemed by communities from priority marine fisheries, and broader strengthening of coastal livelihood security, including improved access to finance, as a platform for more successful community engagement in fisheries co-management. The proposed interventions should support integration of private sector (under Component 2) and community (under Component 3) initiatives under the project; and (ii) identifying appropriate indicators for measuring the above outcomes through the duration of the project and collect a robustly sampled, quantitative baseline dataset.

This Consultancy will need to be informed by outputs from the other ongoing parallel consultancy on, "Intervention Portfolios to Increase Value in Selected Marine Priority Fisheries in Kenya".

**Scope of work will include:**

- (i) preparing an inception report that includes among others, a review of SME development, access to finance, enterprise development initiatives, gaps in engagement in fisheries value addition, etc. in Kenyan coastal communities;
- (ii) preparing a detailed strategy report for Component 3 that includes among others, identifying key constraints and needs for enterprise/SME development and small scale access to finance; including a detailed approach showing how communities are integrated in investments in value chain addition, mariculture development and fisheries infrastructure;
- (iii) undertaking consultations with relevant stakeholders and preparing a final strategy report;
- (iv) preparing a baseline survey proposal that includes indicators for monitoring outcomes for Component 3, detailed methodology, implementation plan and budget for a field survey to gather a baseline dataset for indicators;
- (v) preparing a final baseline survey report; and
- (vi) preparing recommendations for end line survey at end-of-project

**Estimated level of effort:** The assignment should commence immediately upon contract signing, and is expected to be completed within 16 weeks. However, the Final Component 3 Strategy Report should be submitted within 10 weeks after contract signing, and the Final Baseline Survey Report should be submitted within 16 weeks of contract signing. The contract will be undertaken ensuring full consistency with the Terms of Reference (TOR) that is referred to in the REOI.

**Terms of Reference:** Detailed TOR for the assignment can be: (a) found at the following website: [www.kilimo.go.ke](http://www.kilimo.go.ke); (b) requested by sending an email to: [kemfsed@kilimo.go.ke](mailto:kemfsed@kilimo.go.ke) or (c) obtained at the address given below.

The Ministry, through the SDF-BE, now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The Consultant will need to integrate a specialized team of experts required to undertake the tasks. The Consultant should have technical and managerial capability. Short listing criteria could include: firm should have been in business for at least three years in similar areas as outlined in the TOR, with significant demonstrated experience in: promoting small-scale and medium-scale enterprise development in Kenya; researching and promoting access-to-finance in coastal and/or rural communities; conducting household-level quantitative sampling surveys; and delivering high quality outputs to multilateral or other international agencies.

In addition, Consultants may submit documentary evidence such as brochures, statutory requirements etc., showcasing the firm's profile, at least two similar recent assignments undertaken in the last eight years, experience in similar conditions—e.g. similar work experience on SME development, enterprise development, and value addition, strengthening livelihoods of coastal communities, etc.

Key Experts will not be evaluated at the shortlisting stage.

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" July 2016 and revised in November 2017 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the "Quality and Cost Based Selection – QCBS" method set out in the Procurement Regulations. Further information can be obtained at the address below from Monday to Friday, during office hours 0800 to 1700 hours.

Complete **Expressions of Interest** along with other relevant documents should be delivered by email (to: [kemfsed@kilimo.go.ke](mailto:kemfsed@kilimo.go.ke)), or by mail, or in person as per details below. Documents should be delivered in plain sealed envelopes with consultancy **reference and name clearly marked on top** to the address shown below or placed in the tender box at our offices on 3rd floor, Maji House along Ngong road **on or before 25th January 2018 at 11.00am**.

**Postal address**

**The Acting Director General  
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